

# eTechSchoolBus

Smart & Safe GPS Tracking Solution



eTechSchoolBus is a complete school bus security solution. According to a survey, it has been found that parents are extremely worried about their children when they are on the way to school in

school bus. The key reason of worrying is increase in crime; rash driving of school bus driver etc. Hence the tracking of school bus is the ultimate solution.

**Schools using our eTechSchoolBus platform:**

**THE ORBIS SCHOOL(KESHAVANAGAR), PODAR EDUCATION NETWORK, THE ORBIS SCHOOL(MUNDHWA), ORCHID INTERNATIONAL, KAMAYANI SCHOOL, MYNEST(THANE)**

and many more...

**Schools using our eTechSchool - ERP & Smart Analytics:**

**JNANA PRABODHINI PRASHALA(PUNE), SARASWATI EDUCATION SOCIETY'S GURUKUL(PUNE), GLOBAL INDIAN INTERNATIONAL SCHOOL(PUNE), GURUKUL - THE DAY SCHOOL (DOMBIVALI)**

and many more...

1

**YEARLY ONE TIME  
PURCHASE**

Great Discounts !!

2

**PURCHASE  
HARDWARE & FOR  
SERVICE, PAY US ON  
MONTHLY BASIS**

3

**RENTAL MODEL**

Why purchase when you can have it on SaaS basis ?



**GPS Tracking + App**

Now, Admin & Parents can track buses from web or their apps 24 x 7



**GPS + RFID**

Why Track Only Buses? Track Students on the go & get Notifications



**CCTV Surveillance**

Want to monitor School Buses on the move?

## Start Tracking & You Start Knowing

### Basic GPS Tracking Systems:

- ▶ Alerts like Geofencing, GPS/Power CutOff, Over-speeding can be set for school admins.
- ▶ In order to provide real time vehicle location to parents, eTechSchoolBus Android/IOS App.
- ▶ Android /IOS Notifications are used to keep parents notified about the Alerts generated by Smart Engine of eTechSchoolBus.

### GPS + RFID Systems:

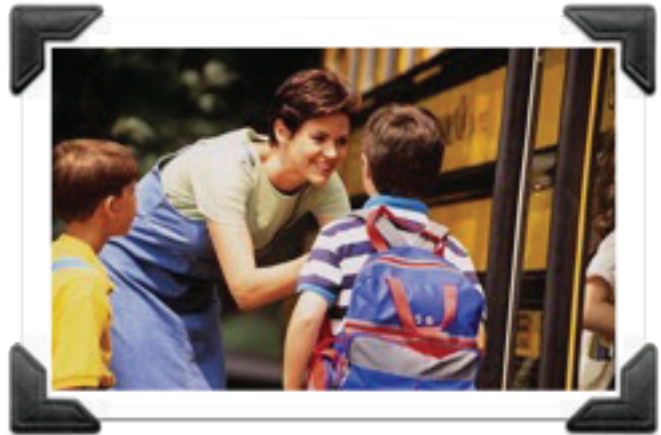
A smart card is provided to each student which contains student ID information. At the entrance of the bus, Smart Card Reader will be provided (Internally its connected with GPS Device).

### Students need to flash the Smart Card

- ▶ While entering into the bus at pick-up point (Pickup)
- ▶ While leaving from bus at school (Pickup)
- ▶ While entering into the bus after school (Drop)
- ▶ While leaving bus at drop point (Drop)

## Features:

- Android / IOS apps - Track on the GO (For admins as well as Parents)
- Parent Logins for each student
- Notification Portal
- Cost effective as Notifications (IOS/Android) are used for communication
- Local Team for Support
- Enterprise Google Maps
- Amazon - AWS hosted solution
- Over speeding Alerts
- Pickup Start, Pickup End, Drop Start Alerts/Notifications
- Over Stoppage Alerts
- Geofencing Alerts
- Alerts for Delayed Starts, Delayed Arrival
- Remote management of the vehicle



“ Want to Make Your Buses Run More Efficiently & Smoothly? Contact Us! ”

## ABOUT US

eTechSchoolBus is an extension of highly reliable GPS Tracking Platform eTechTracker used by companies like Credit Suisse, Barclays, Sungard, eClerx, Bafna Transports. These platforms are developed by Techlead Software Engineering Pvt. Ltd. which is pioneer in the Product Development segment for last 21 years. Founded in 1993, Techlead's most successful product Reflexis is now world's leading Retail Product. Techlead is now focussed on Telematics & Education domain. Recently, we have launched India's first Smart School Analytics product named eTechSchool.

## MIDDLE EAST HEAD OFFICE

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